

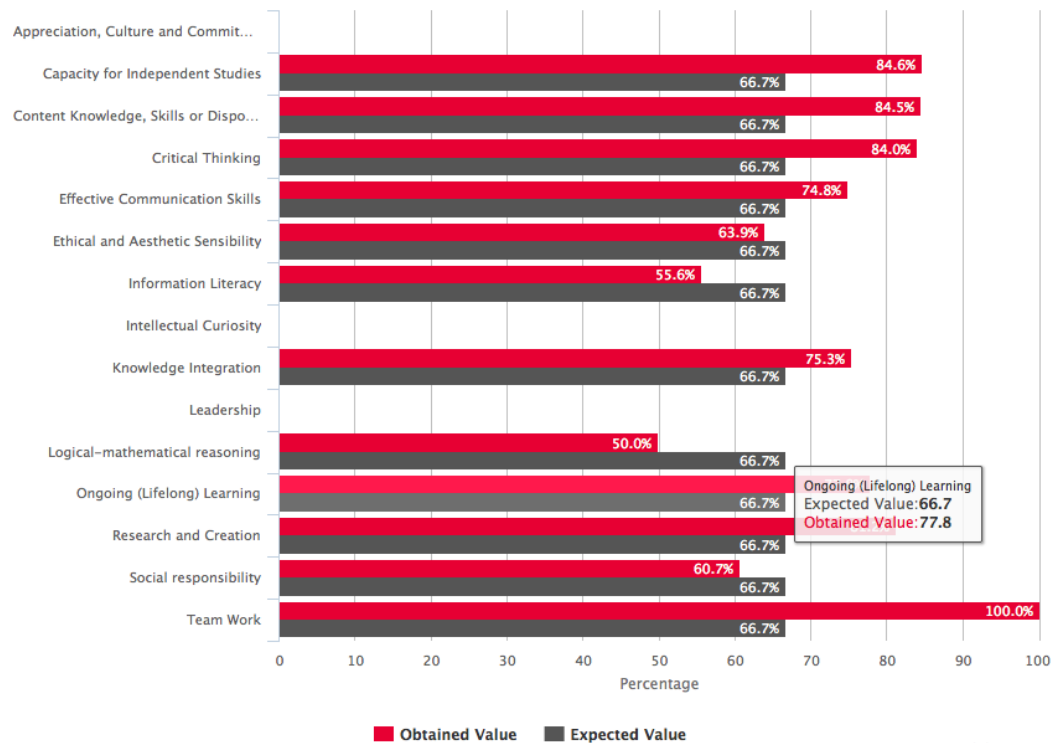
# OLAS Pilot Results

OLAS (Online Learning Assessment System) is a web application designed to help professors with the learning assessment process carried out on campus. Administrators and coordinators can build rubrics using criteria aligned to the Campus' Learning Outcomes. Professors use these rubrics to assess their students, visualize their progress, and propose transforming actions. Administrators and coordinators can view and analyze the gathered data to implement new techniques and tests that will further improve the assessment process and the students' learning.

A pilot test was implemented during the Second Semester 2014-2015 to gauge a sample group's reaction to OLAS. The participating programs hailed from the Communication, Humanities, and Social Sciences schools. Participants included four undergraduate programs (Information and Journalism, Audiovisual Communication, Public Relations and Advertisement, and Foreign/Modern Languages) and two graduate programs (MA in Social Work and MA in Communication).

## I. Undergraduate Performance

### A. Campus-wide Performance by Learning Outcome



**1. Results Breakdown**

- a) Learning Outcomes measured: 12 out of 15**
- b) Learning Outcomes achieved: 8 out of 12 (66.7 %)**
- c) Learning Outcomes requiring improvement:**
  - (1) Ethical and Aesthetic Sensibility (63.9%)
  - (2) Information Literacy (55.6)
  - (3) Logical-Mathematical Reasoning (50%)
  - (4) Social Responsibility (60.7%)

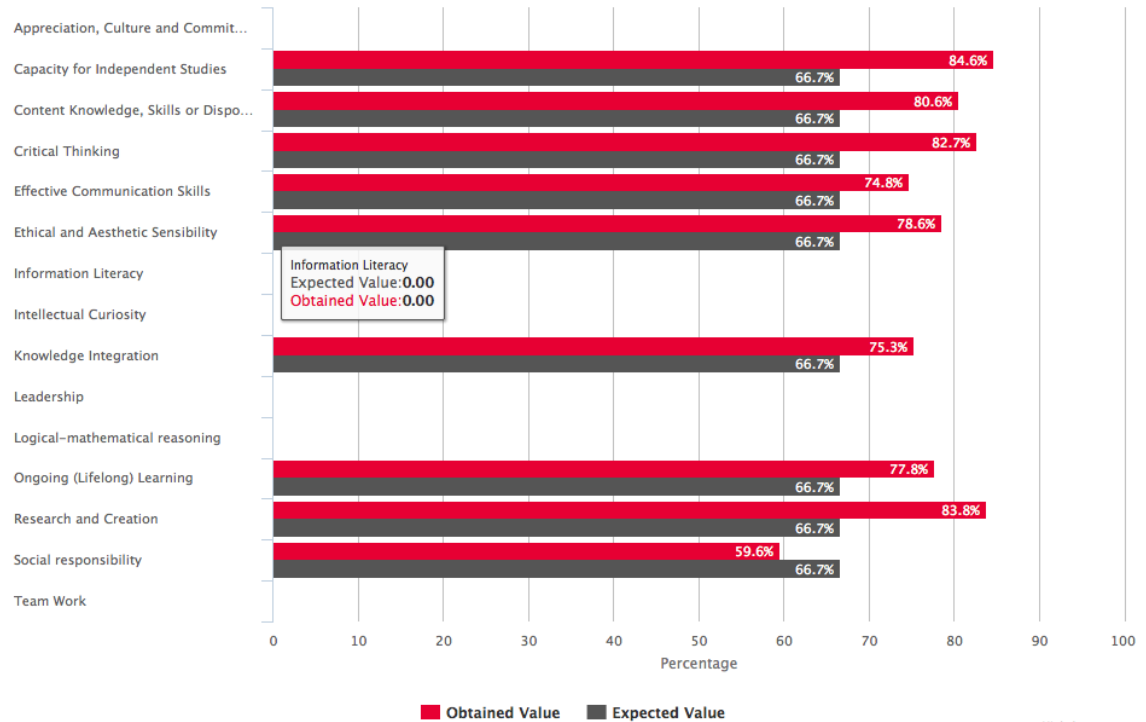
**2. Program Participation by Learning Outcome**

| Learning Outcome  | Undergraduate Programs Achieved | Undergraduate Programs doing Assessment | Undergraduate Success Rate |
|---|---------------------------------|---|----------------------------|
| Appreciation, Culture and Commitment to the ideals of the Puerto Rican society, Caribbean and International context | 0                               | 0                                       | N/M                        |
| Capacity for Independent Studies  | 1                               | 1                                       | 100%                       |
| Content Knowledge, Skills or Dispositions in the academic program learning outcomes                                 | 3                               | 3                                       | 100%                       |
| Critical Thinking   | 2                               | 2                                       | 100%                       |
| Effective Communication Skills  | 3                               | 4                                       | 75%                        |
| Ethical and Aesthetic Sensibility   | 2                               | 3                                       | 66.67%                     |
| Information Literacy  | 0                               | 1                                       | 0%                         |
| Intellectual Curiosity  | 0                               | 0                                       | N/M                        |
| Knowledge Integration   | 1                               | 1                                       | 100%                       |
| Leadership  | 0                               | 0                                       | N/M                        |
| Logical-mathematical reasoning  | 0                               | 1                                       | 0%                         |
| Ongoing (Lifelong) Learning   | 1                               | 1                                       | 100%                       |
| Research and Creation   | 2                               | 3                                       | 66.67%                     |
| Social responsibility   | 2                               | 3                                       | 66.67%                     |
| Team Work   | 1                               | 1                                       | 100%                       |

## A. Performance in Audiovisual Communication

### 1. Results: This Program did not assess any Learning Outcomes

## B. Performance in Core Courses of School of Communication

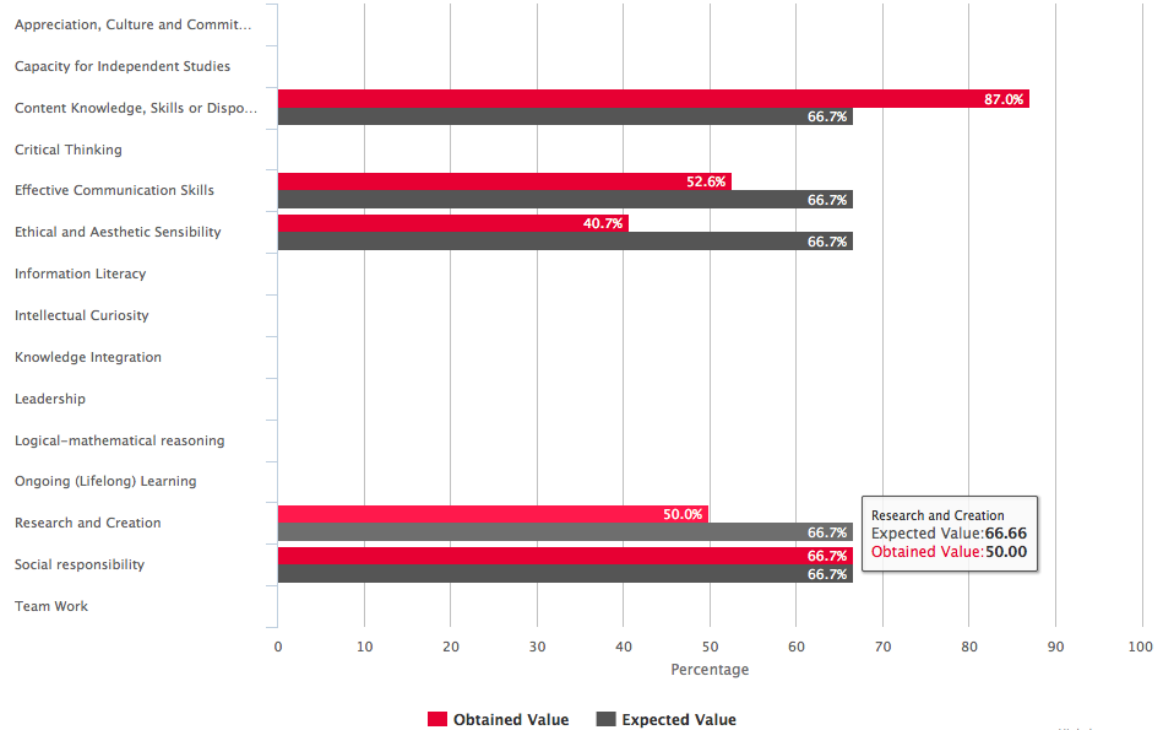


### 1. Results Breakdown:

- a) *Learning Outcomes measured: 9 out of 15*
- b) *Learning Outcomes achieved: 8 out of 9 (88.9%)*
- c) *Learning Outcomes requiring improvement:*
  - (1) Social Responsibility (59.6%)

### 2. Courses doing assessment: 4 out of 5 (80%)

### C. Performance in Information and Journalism



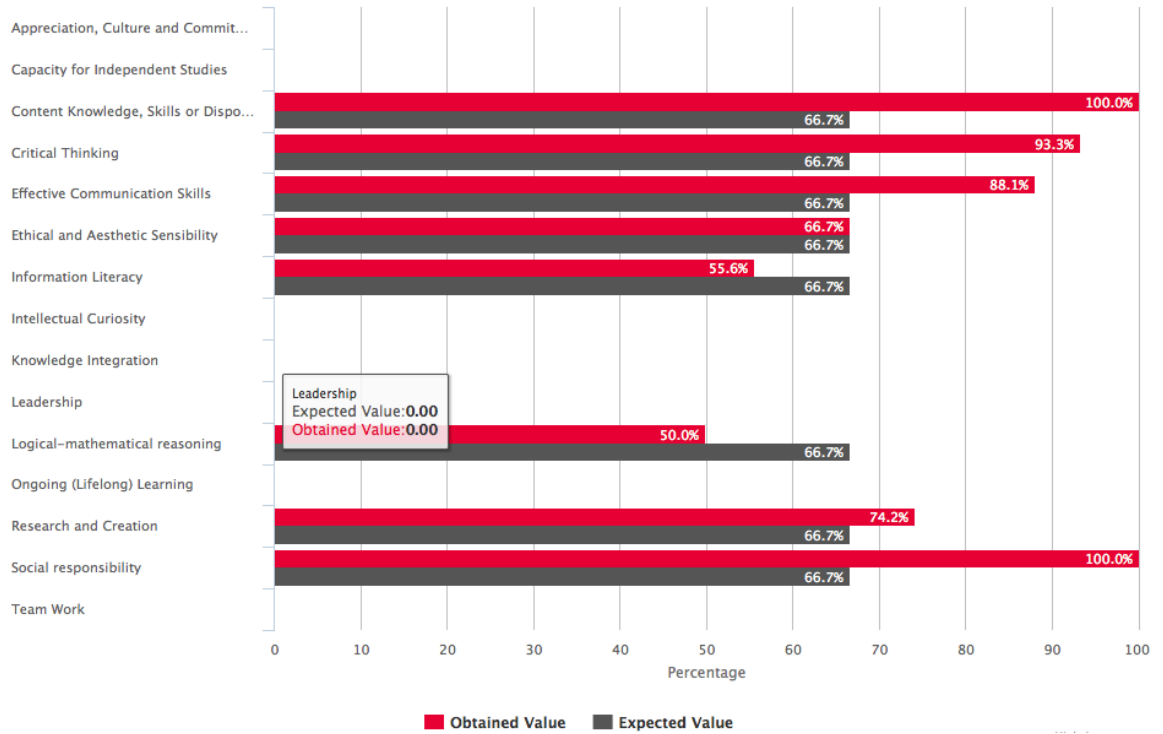
#### 1. Results Breakdown:

- a) *Learning Outcomes measured: 5 out of 15*
- b) *Learning Outcomes achieved: 2 out of 5 (40%)*
- c) *Learning Outcomes requiring improvement:*
  - (1) Effective Communication Skills (52.6%)
  - (2) Ethical and Aesthetic Sensibility (40.7%)
  - (3) Research and Creation (50%)

#### 2. Courses doing assessment: 5 out of 5 (100%)

## D. Performance in Public Relations and Advertisement

### Performance by Learning Outcome in Public Relations and Advertisement Program

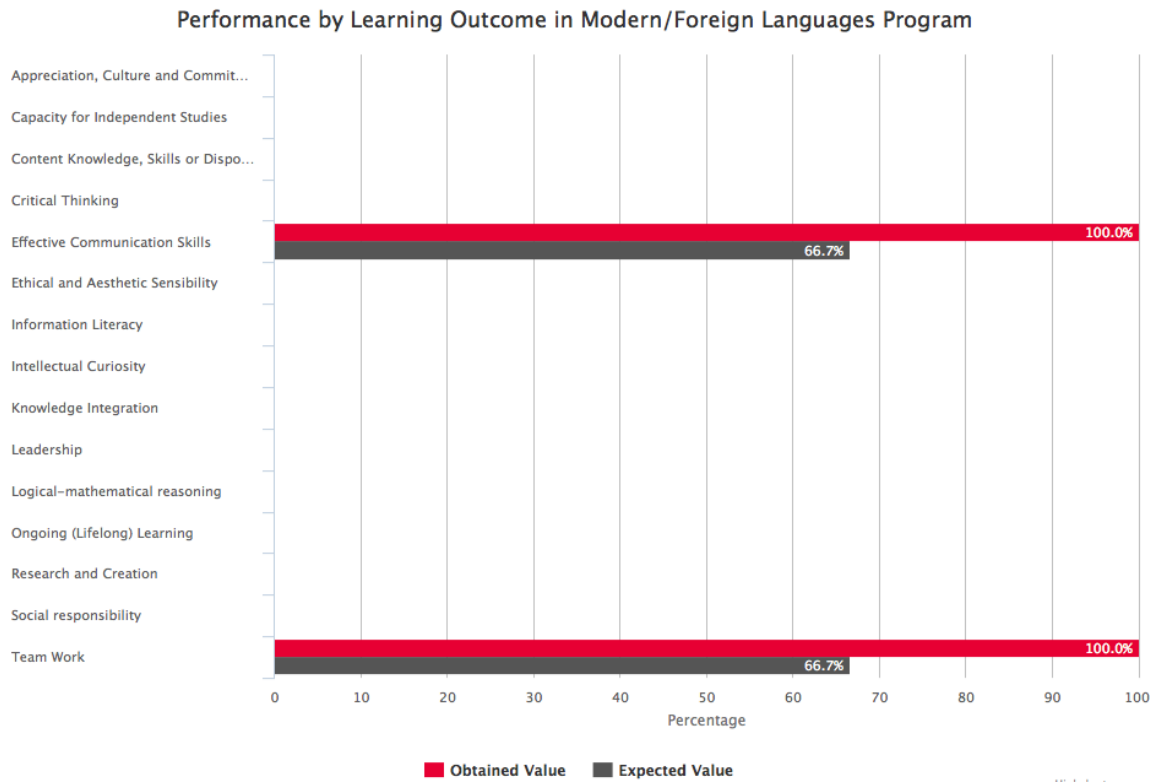


#### 1. Results Breakdown:

- a) *Learning Outcomes measured: 8 out of 15*
- b) *Learning Outcomes achieved: 6 out of 8 (75%)*
- c) *Learning Outcomes requiring improvement:*
  - (1) Information Literacy (55.6%)
  - (2) Logical-Mathematical Reasoning (50%)

#### 2. Courses doing assessment: 7 out of 7 (100%)

## E. Performance in Modern/Foreign Languages



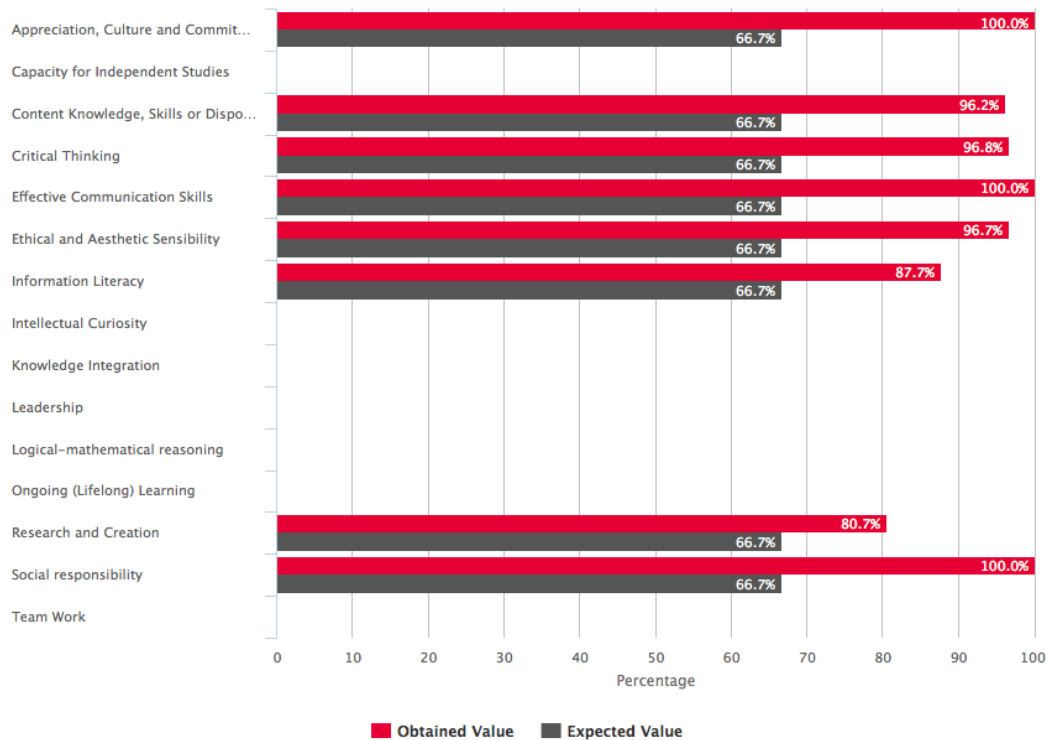
### 1. Results Breakdown:

- a) *Learning Outcomes measured: 2 out of 15*
- b) *Learning Outcomes achieved: 2 out of 2 (100%)*
- c) *Learning Outcomes requiring improvement: None*

### 2. Courses doing assessment: 2 out of 3 (66.7%)

## II. Graduate Performance

### A. Campus-wide Performance by Learning Outcome



#### 1. Results Breakdown

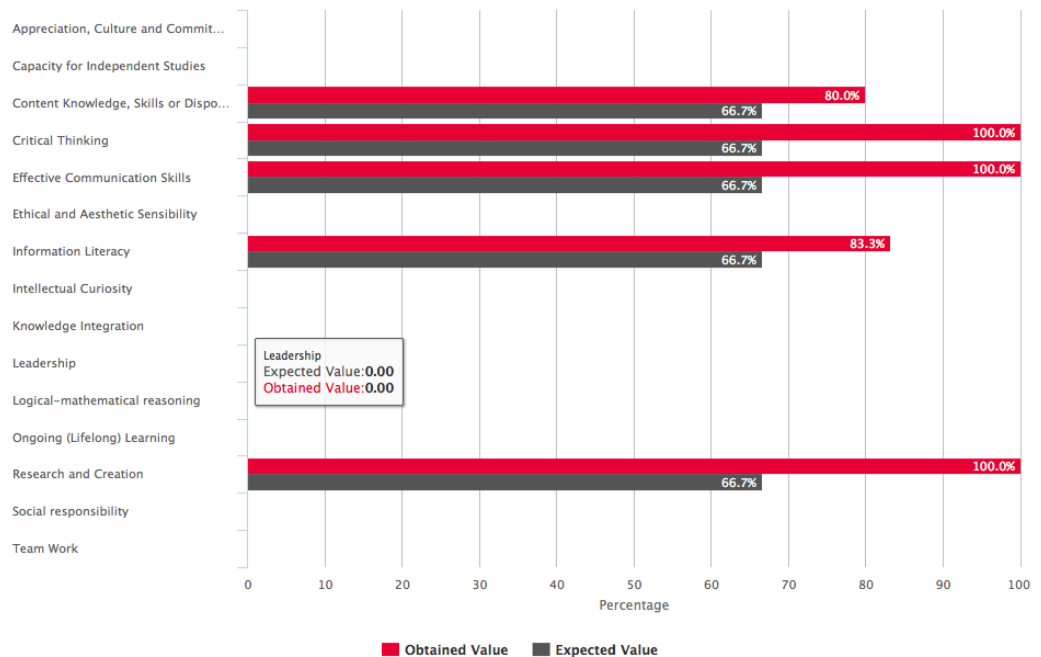
- a) *Learning Outcomes measured: 8 out of 15*
- b) *Learning Outcomes achieved: 8 out of 8 (100%)*
- c) *Learning Outcomes requiring improvement: None*

#### 2. Program Participation by Learning Outcome

| Learning Outcome  | Graduate Programs Achieved | Graduate Programs doing Assessment | Graduate Success Rate |
|---|----------------------------|------------------------------------|-----------------------|
| Appreciation, Culture and Commitment to the ideals of the Puerto Rican society, Caribbean and International context | 1                          | 1                                  | 100%                  |
| Capacity for Independent Studies  | 0                          | 0                                  | N/M                   |
| Content Knowledge, Skills or Dispositions in the academic program learning outcomes                                 | 2                          | 2                                  | 100%                  |
| Critical Thinking   | 2                          | 2                                  | 100%                  |
| Effective   | 1                          | 1                                  | 100%                  |

| Learning Outcome                  | Graduate Programs Achieved | Graduate Programs doing Assessment | Graduate Success Rate |
|-----------------------------------|----------------------------|------------------------------------|-----------------------|
| Communication Skills              |                            |                                    |                       |
| Ethical and Aesthetic Sensibility | 1                          | 1                                  | 100%                  |
| Information Literacy              | 2                          | 2                                  | 100%                  |
| Intellectual Curiosity            | 0                          | 0                                  | N/M                   |
| Knowledge Integration             | 0                          | 0                                  | N/M                   |
| Leadership                        | 0                          | 0                                  | N/M                   |
| Logical-mathematical reasoning    | 0                          | 0                                  | N/M                   |
| Ongoing (Lifelong) Learning       | 0                          | 0                                  | N/M                   |
| Research and Creation             | 2                          | 2                                  | 100%                  |
| Social responsibility             | 1                          | 1                                  | 100%                  |
| Team Work                         | 0                          | 0                                  | N/M                   |

## A. Performance in Master of Communication



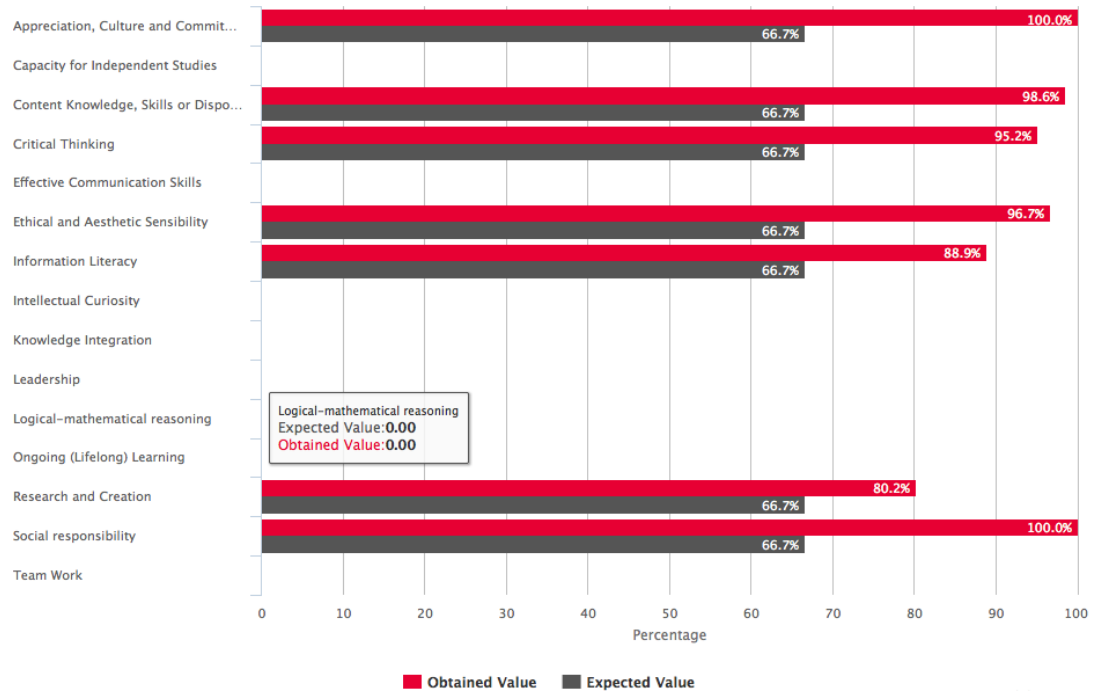
### 1. Results Breakdown

- a) *Learning Outcomes measured: 5 out of 15*
- b) *Learning Outcomes achieved: 5 out of 5 (100%)*
- c) *Learning Outcomes requiring improvement: None*

### 2. Courses doing assessment: 1 out of 1 (100%)



## B. Performance in Master in Social Work



### 1. Results Breakdown

- a) *Learning Outcomes measured: 7 out of 15*
- b) *Learning Outcomes achieved: 7 out of 7 (100%)*
- c) *Learning Outcomes requiring improvement: None*

### 2. Courses doing assessment: 2 out of 2 (100%)